PERSONAL DATA MINING ON THE WEB Inventor: Horng-Jaan LIN et al. Docket No. 9368

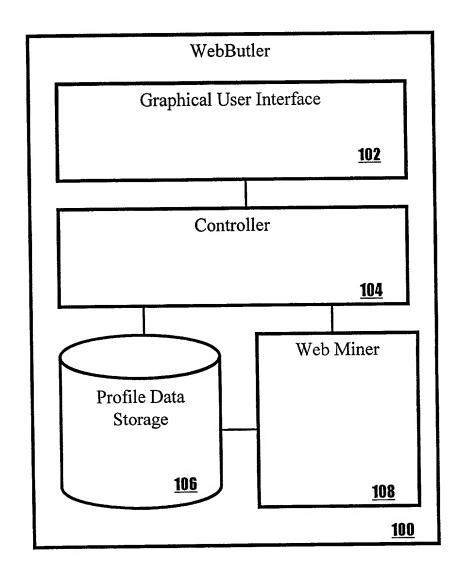


Fig. 1

202 Name	Profile Data Storage John Doe
Name	a lohnloe l
204 DOE	04/01/1960
206 Heigh	nt 72
208 Weigh	nt 160
Shoe s	ize 11.5
212 Credit car	d type MasterCard
214 — Credit ca	ard # 12345678
Ē	
Section 1	
216	
216 e-mail ac	ldress john@doe.com
orocerv.	prefs grocery table link
shopping 222 shopping 224 travel p search p browse	
travel p	orefs travel table link
search	orefs search table link
= 226 browse	prefs browse table link
	<u>106</u>

Fig. 2

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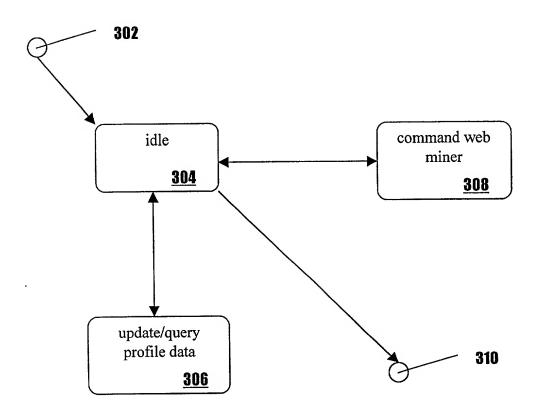


Fig. 3

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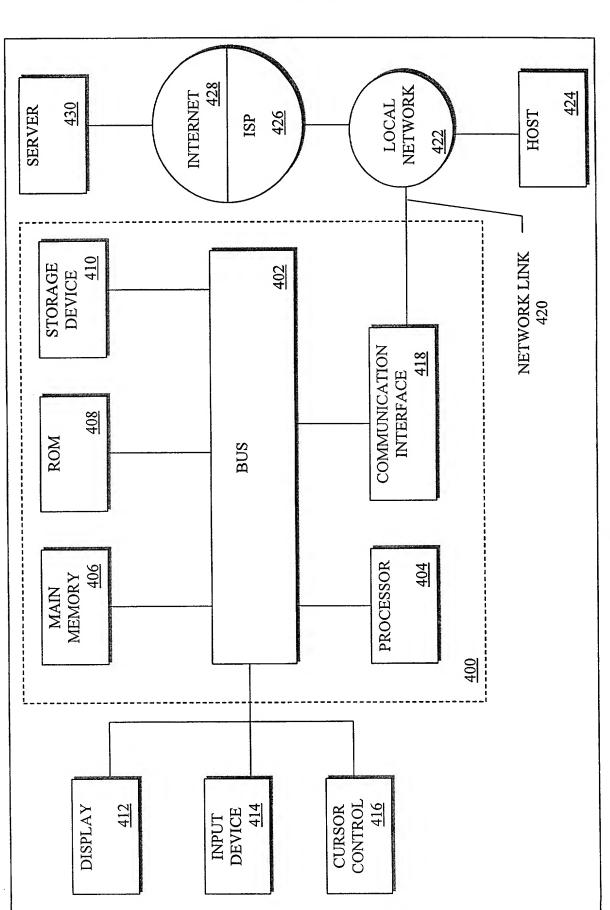


Figure 4